



ARKANSAS
community foundation
Smart Giving to Improve Communities

BUILDING BLACK COMMUNITIES FUND

Frequently Asked Questions

WHAT IS THE BUILDING BLACK COMMUNITIES FUND?

Arkansas Community Foundation, in partnership with the Arkansas Black Philanthropy Collaborative (ABPC), has established the **Building Black Communities Fund (BBC Fund)**, which provides grants up to \$25,000 to support programs and initiatives specifically designed to impact Black people and communities in the Little Rock metropolitan statistical area.

HOW DID THE BBC FUND GET STARTED?

Financial support for the Building Black Communities Fund was generously provided by Facebook, Inc. Arkansas Community Foundation is one of 20 community foundations in the United States selected to receive funding from Facebook to manage grantmaking to support Black communities and Black-led nonprofits. This commitment is part of a broader \$1.1 billion investment from Facebook in Black and diverse suppliers and communities in the US.

WHAT WILL THE BBC FUND BE USED FOR?

The specific activities that grantee organizations undertake as part of this initiative should be directed by their deep connection to, and understanding of, the unique needs and strengths in Black communities. Applicant organizations must serve in at least one of the following areas:

- Small business support and economic development
- Community improvement
- Human services and basic needs
- Civil rights, social action, organizing and advocacy (non-political)

- Leadership development & capacity building
- Education
- Arts/Culture/Humanities
- Health

WHO IS ELIGIBLE FOR BBC GRANTS?

- 501(c) (3) organizations are eligible to apply. Other organizations that do not qualify for tax-exempt status are not eligible.
- Applicant organizations must be Black-led or Black serving, based on the following definitions: Black-led: 51% or more of staff leadership, board and/or governing body are Black; Black-serving: 75% or more of the population served consists of Black individuals in majority communities of color.
- Applicants should be able to demonstrate established relationships and have a good track record of working on activities that impact Black communities.
- Applicants must be based in and serve primarily the Little Rock metropolitan statistical area, including one or more of the following counties: Pulaski, Faulkner, Grant, Lonoke, Perry and Saline.

I AM A NONPROFIT, HOW CAN I APPLY?

To complete an application, visit www.arcf.org/BBCF to access our online application portal. If you are unable to complete the application via the online portal, you may also request a copy of the application by emailing arcfgrants@arcf.org.

NOTE: Please submit any questions regarding this request for proposals to arcfgrants@arcf.org or call 501-372-1116. The deadline for the application is 11:59 p.m. Central Time on May 15, 2021.

To receive updates about future funding opportunities, follow us on Facebook, Instagram and Twitter, or [sign up for our nonprofit newsletter here](#).

I AM A NONPROFIT, WHAT ARE GRANT REQUIREMENTS?

Grantees must commit to:

- Provide a brief final grant narrative and financial report with outcomes accomplished by the funded work.

- Document funded efforts, including the use of photography, video, and in written form.
- Participate in technical assistance activities and or/a networking group of grant recipients, and participate in grant status calls when necessary.
- Expend all grant funds between July 1, 2021 and June 30, 2022.
- Complete proposals will include answers to all questions and a completed budget. Answers should be short and concise.

When you apply, we'll ask you to share more about your organization's:

- Board and staff demographics
- Mission and history
- Proposed use of funding, including a detailed description of your workplan
- Track record of outreach to the communities you will target with grant funding
- Plan for measuring success
- Proposed budget for this grant project

WHO DETERMINES WHICH NONPROFITS RECIEVES GRANTS?

An advisory committee of Black leaders from central Arkansas with deep experience and expertise in the nonprofit sector will review proposals and select grant recipients. You can find a list of committee members at www.arcf.org/bbcf

While financial support for the BBC Fund was made possible by Facebook, Inc., all grants are administered by Arkansas Community Foundation.

CAN SMALL BUSINESSES OR INDIVIDUALS APPLY FOR FUNDING?

Small businesses and individuals are not eligible to apply; however, we will consider grants to nonprofit organizations that provide assistance to small businesses and individuals.

WHAT IS THE ARKANSAS BLACK PHILANTHROPY COLLABORATIVE?

Arkansas Black Philanthropy Collaborative (ABPC) is a coalition of black professionals who have come together to co-develop a shared transformational plan that is rooted in the aspirations, culture, and history of the African American community in the state of

Arkansas and southern region of the US. Its purpose is threefold: Develop a comprehensive plan to support and enrich black communities through strategic investments that are transparent, innovative, and indicative of the voices of the community; Build capacity for black philanthropy professionals through increased investments in training and educational opportunities and creating an intentional pipeline for professional advancement; Serve as an intermediary to identify potential funding opportunities for Black Led Organizations (BLOs) and nonprofits serving black communities, provide strategic capacity and technical assistance, and act as a liaison between nonprofits and local and national funders

WHAT TYPES OF PROPOSALS WILL NOT BE CONSIDERED?

We are unable to fund proposals for political advocacy or lobbying.

I REPRESENT A CORPORATION/BUSINESS/FAMILY FOUNDATION, HOW ELSE CAN I HELP YOUR ORGANIZATION?

Arkansas Community Foundation will work with your company – whether you are a small business owner or a major corporation – to help. We are experts in and offer a variety of tools for smart corporate giving including CSR (Corporate Social Responsibility) and a Corporate Giving Toolkit. [Visit our Smart Corporate Giving page](#) to learn more or contact Ashley Coldiron at 501-372-1166 for more help.