

# Building Black Communities Fund

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*Arkansas Community Foundation*

## *Project Overview*

Arkansas Community Foundation, in partnership with the Arkansas Black Philanthropy Collaborative (ABPC), invites Black-led and Black-serving nonprofits to apply for the **Building Black Communities Fund**, which provides grants up to \$25,000 to support programs and initiatives specifically designed to impact Black people and communities in the Little Rock metropolitan statistical area, which includes Pulaski, Saline, Perry, Grant, Faulkner and Lonoke counties.

Financial support for the Building Black Communities Fund has generously been provided by Facebook, Inc. Grants will be administered by Arkansas Community Foundation.

### **Application & Deadline**

Applications with required information should be completed no later than May 15, 2021. Upon submission, please look for confirmation of receipt.

### **Level of Funding**

Grant requests up to \$25,000 will be competitively considered. Only one proposal per organization may be submitted.

### **Background**

Arkansas Community Foundation is one of 20 community foundations in the United States selected to receive funding from Facebook to manage grantmaking to support Black communities and Black-led nonprofits. This commitment is part of a broader \$1.1 billion investment from Facebook in Black and diverse suppliers and communities in the US. The specific activities that awardee organizations undertake as part of this initiative should be directed by their deep connection to, and understanding of, the unique needs and strengths in Black communities.

Proposals will be evaluated based on a specific, well-conceived work plan.

### **Eligibility Determination**

1. Applicant organizations must hold 501(c)(3) public charity status with the IRS.
2. Applicant organizations must be Black-led or Black serving, based on the following definitions:
  - a. Black-led: 51% or more of staff leadership, board and/or governing body are Black;
  - b. Black-serving: 75% or more of the population served consists of Black individuals in majority communities of color.

3. Applicants should be able to demonstrate established relationships and have a good track record of working on activities that impact Black communities.
4. Applicants must be based in or serve primarily the Little Rock metropolitan statistical area including the following counties: Pulaski, Faulkner, Grant, Lonoke, Perry, Saline.

### **Grant Requirements**

Grantees must commit to:

- Provide a brief final grant narrative and financial report with outcomes accomplished by the funded work.
- Document funded efforts, including the use of photography, video, and in written form.
- Participate in technical assistance activities and/or a networking group of grant recipients, and participate in grant status calls, if necessary.
- Expend all grant funds between July 1, 2021 and June 30, 2022.

### **Grant Application Process**

Complete this form and submit to [arcfgrants@arcf.org](mailto:arcfgrants@arcf.org) by 11:59 PM Central Time on May 15, 2021.

## *Organizational Information*

**Organization Name\***

**Tax ID Number\***

**Organization Address\***

**Executive Director (or top leader) name\***

**Grant Manager name (person submitting this application)\***

**Grant Manager email\***

**Grant Manager phone\***

**Social media handles (if applicable)**

Please list url address associated with your organization for **Facebook**:

Please list url address associated with your organization for **Instagram**:

Please list url address associated with your organization for **Twitter**:

**Project Name\***

**Please check the applicable counties you will serve with this grant\***

**Choices**

- Pulaski county
- Faulkner county
- Grant county
- Lonoke county
- Perry county
- Saline county

**Board of Directors\***

*Please list your organization's Board of Directors and their corresponding affiliations, including employer.*

**Key staff or volunteers\***

*List key staff or volunteers who will carry out the program described in this application, with a brief description of how their experience and skills add value.*

## *Organizational Capacity and Mission*

**What is your organization's mission statement\***

**Which of the following areas of service BEST describes your nonprofit organization\***

*(Select one)*

### **Choices**

- Small business support and economic development
- Community improvement
- Human services and basic needs
- Civil rights, social action, organizing and advocacy (non-political)
- Leadership development
- Capacity building
- Education
- Arts/Culture/Humanities
- Health

**In what city is your organization headquartered\***

**How many paid full-time staff members are employed by your organization\***

**How many paid part-time staff members are employed by your organization\***

## **Commitment to Diversity, Equity & Inclusion**

*Arkansas Community Foundation seeks to enhance the quality of life for all Arkansans and works from the knowledge that we are better together. The Foundation believes that a more diverse community, and one that welcomes and engages all, will be richer, more resilient, and better able to meet the challenges and opportunities of the future. To that end, the Community Foundation seeks grantees and partners that incorporate diversity, belonging, equity and inclusion into their missions and strive to encourage diverse governance boards, partner organizations and served constituencies. We seek to assure that our grantmaking activities reflect and promote the diversity of the communities we serve.*

**Provide the percentage of board of directors who identify as Black\*** This should include people of mixed ancestry who self-identify as being Black.

### **Does the organization's executive leader identify as Black\***

*Lead Executive is defined as the CEO, Executive Director or President. Include people of mixed ancestry who identify as being Black.*

#### **Choices**

- Yes
- No

### **Provide the percentage of those in staff leadership who identify as Black\***

*Include people of mixed ancestry who identify as being Black (e.g., 67% of staff leadership identify as Black). \*Staff leadership is defined as the staff members who have decision-making power and function in key leadership roles.*

### **How many clients/participants does your organization serve annually?\***

### **Please describe the demographics of clients/community served\***

*Include the racial and ethnic data for the population served.*

## *Community Need & Impact*

**Please provide a detailed description of your proposed work for this grant\*** *How does it build on previous work or existing expertise, infrastructure, or partnerships? Explain how this project is aligned with your overall mission or vision, and how it will strengthen your organization, its programs, or constituents.*

**Describe your connection and past outreach to the targeted community area(s) or population(s)\***

*Include the length of time you have done work with the targeted community area(s) or population(s).*

**What programs and services does your organization provide, both currently and historically\***

*What need in the community are your services fulfilling?*

**How does your organization typically measure its success\***

*Include recent measures of impact if available.*

## Why is it important for your organization to receive this funding\*

*How will this funding be transformative for the community you serve? What will be the impact?*

## Capacity Building\*

*Building Black Communities Fund is exploring providing capacity building support for selected grantees. What additional area(s) of expertise would your organization benefit from? (Check all that apply.)*

*Your response will not affect the outcome of the review committee's funding decision - we are asking this question for planning purposes only.*

### Choices

- Communications/Public Relations
- Fundraising and Grant Writing Training
- Financial Management
- Board Development
- Operations Development
- Network/Coalition Building
- Other

## If you selected "Other"

*(Please describe)*

## *Budget*

Please email a copy of your organization's operating budget for the current fiscal year along with this application. (Send application form and budget to [arcfgrants@arcf.org](mailto:arcfgrants@arcf.org))

### **Grant amount requested\***

*Maximum request should not exceed \$25,000*

### **What is your total budget for the project/program this grant will support?\***

*This number is the total amount for your proposed efforts, including expenses that are beyond the amount requested in this proposal.*

### **List your "other sources of funding"\***

*Include name of source, amount requested, and if funding is requested or confirmed. (If you don't have "other" funding for your project, enter N/A).*

**How will grant funds be used?**

*Note that the total of the items below should equal the grant amount requested.*

*Staff salary\**

*Volunteer needs\**

*Materials\**

*Supplies\**

*Travel\**

*Translator support\**

*Other 1*

**Please explain "Other 1"**

*Other 2*

**Please explain "Other 2"**

*Other 3*

**Please explain "Other 3"**