



ARKANSAS
community foundation

Smart Giving to Improve Communities



Arkansas Community Foundation is a nonprofit organization that promotes smart giving to improve communities. The Community Foundation offers tools to help Arkansans protect, grow and direct their charitable dollars as they learn more about community needs.

Since 1976, we've provided more than \$261 million in grants and partnered with thousands of Arkansans to help them improve our neighborhoods, our towns and our entire state.



The late Kay and E.G. VanTrain had a passion for their community and wanted their charitable giving to have a broad impact. Their gift to the Community Foundation will affect Cleburne County and the entire community that they called home, forever.

Give where you live and create a lasting impact.

Through our Giving Tree, you can pool your dollars with other Arkansans who are passionate about creating a lasting difference to dozens of local causes—forever. A gift to the Giving Tree is right for you if you want to:

- ♦ Give back to your community through a gift that is flexible enough to support dozens of local charities.
- ♦ Ensure your funds are used to support a wide variety of causes based on the most pressing needs at the time.
- ♦ Focus on the future of your community and provide funding for its ever-changing needs.

Local people, local decisions, local impact

The Community Foundation uses data from the *Aspire Arkansas* report to understand local community needs on an ongoing basis. A committee of local leaders selects the organizations that receive Giving Tree grants each year through a competitive application process. That means you can be confident that people with an intimate knowledge of your community and its needs will ensure your gift is used wisely, even after your lifetime.

Contact Community Foundation staff to learn more:

Ashley Coldiron, Chief Development Officer, acoldiron@arcf.org

Jody Dilday, Development Director, jdilday@arcf.org

Lindsey Simmons, Planned Giving Director, lsimmons@arcf.org



Smart Giving, Locally

Imagine the impact you could have by pooling your charitable dollars with other people who also care about the community you call home.

Your giving will be magnified by the power of other gifts, allowing us to further leverage and increase our impact. Invest in the future of your community through one of these donations:

- ♦ **Contribute cash or check** with a designation for the Giving Tree
- ♦ **Give online with a credit card** at arcf.org/give-online
- ♦ **Explore other assets** like gifts of stock, retirement accounts (IRA QCDs), life insurance or real estate.
- ♦ **Consider leaving a legacy** with an estate gift that will ensure a bright future for your community.
- ♦ **Use your current fund** to request a grant or amend it to give a percentage—even a mere 5%—to the Giving Tree.
- ♦ **Create your own named endowment for future community needs** with a gift of \$10,000 or more, honoring your family or loved ones, even after your lifetime.



Community-minded individuals across the state partner with the Community Foundation to support their local area and the causes close to their hearts. Pictured above from left: Dr. P. Vasudevan of Helena; Cynthia and Bob East of Little Rock; Dr. Charlotte Green of Conway.

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5 Allied Drive, Suite 51110 | Little Rock, AR 72202 | 501-372-1116 | www.arcf.org