



Our CONNECTION

Smart Giving to Improve Communities

From General Manager to Owner to One of Our Community Foundation Family



Jennifer Allen has been in the newspaper industry for 32 years. She is an alumna of Henderson State University and holds a Bachelor of Business in Marketing. She started working in high school with the *Malvern Daily Record* and worked her way through college as a sales representative for the *Daily Siftings Herald*. After graduation, Jennifer went to work for *The Sentinel-Record* in Hot Springs, where she spent the next 15 years of her career in advertising. She joined the *Hot Springs Village Voice* in 2007, where over the years she served as Regional Advertising Director, General Manager, and later the Publisher of several Gannett papers in the state. In February 2021, Jennifer purchased the *Voice* from Gannett.

Under Jennifer's years of leadership, the *Voice* has long been seen as a leader in the central Arkansas area and has over the recent years been awarded several Arkansas Press Association accolades. In addition, the *Voice* was noted in the nationally published magazine, *Editor and Publisher*, as "10 Newspapers That Do It Right." Jennifer has been involved in many of the area's organizations over the years. She currently is serving on the HSV Community Foundation Board of Directors & PR Committee and is serving on the Arkansas Press Association board of directors, and served on the Hot Springs Village Area Chamber of Commerce board for 10 years.

Hot Springs Village Community Foundation

WHERE ARE WE TODAY?

Market Value as of May 31, 2021 - \$1.85M

Two new endowments started in FY2021 - *Tom Bryant & Village Walk for Cancer Research*

Giving Tree Grants FY2021 - \$14K

Scholarships FY2021 - \$2K

Total Grants FY2021 - \$50K

Total Gifts FY2021 - \$190K

THE ARKANSAS COMMUNITY FOUNDATION STATEWIDE: 1/2 BILLION DOLLARS IN ASSETS! IT'S A GREAT TIME TO BECOME A MEMBER!

A Message from Your Chairwoman - DID YOU KNOW?

Anyone who is familiar with Hot Springs Village Community Foundation, an affiliate of Arkansas Community Foundation based in Little Rock, knows that we make grants every year to a multitude of non-profit organizations to address a myriad of issues that affect our community: food insecurity, literacy issues, animal welfare, the arts, EMS related services, education, libraries, local school districts, and agencies addressing the homeless. We also award scholarships to young people, providing them the opportunity to attend college.

These are made possible by the endowments the Foundation holds, the majority of which are known as Endowed Funds. These funds are invested by Arkansas Community Foundation to ensure perpetuity of the funds, and each year 4% of the value of the endowment is available to award to qualified and deserving non-profit organizations.

But did you know we have other funds available to those looking to do some estate planning? We have a Charitable Distribution Fund that offers flexibility in your annual charitable

giving. We have a Quasi-Endowed Fund that is designed to have your funds invested while allowing you access to greater amounts of money to address larger projects. Our Executive Director, Kim Harrison, can discuss and advise you on each of these options and more. She can be reached at 501-984-1545 or via email at hotspringsvillage@arcf.org.

You are probably aware of the Annual Benefit Concert we host each year. This fundraiser provides the Foundation the ability to make grants to non-profits. But did you know that it also provides opportunities for us to partner with a non-profit wanting to start an Endowed Fund and with organizations that are looking to add value to existing Endowed Funds?"

The Board spent the month of June developing goals and objectives for the new fiscal year that began in July. We do that to fulfill our mission of identifying and responding to

our community needs by engaging people, connecting resources, and inspiring solutions. In doing that, we incorporate our core values of integrity, inclusiveness, objectivity, exercising responsible stewardship of the funds of our endowment holders, fostering partnerships, and engaging in broad community involvement. But did you know that the only way we achieve any of these is with your continued support, your giving spirit, and your generosity?



We are coming out of one of the most challenging years any of us have experienced in our lifetime. But Hot Springs Village Community Foundation is as enthusiastic as ever to continue the good work of helping other people and achieving the aggressive goals we've set to do that. We hope you will join with us to make that happen.

Jeri Jackson Board Chairwoman

HSVCF WELCOMES TWO COMMUNITY LEADERS TO FOUNDATION'S BOARD OF DIRECTORS

Two well-known community leaders have been elected to the HSVCF Board of Directors effective July 1, 2021. Sandra Powers and Jennifer Allen both have long histories of community service and leadership and will add depth and significant experience to the Foundation's Board.

Sandra and her husband, Bo, moved to Hot Springs Village from St. Louis, Missouri in 1993, after retiring from Southwestern Bell Telephone Company (now AT&T). They are members of Holy Trinity Episcopal Church where Sandra has been active in the Episcopal Church Women both nationally and at the local level. She also has been involved with many community organizations, and served previously on the Foundation's Board when it was associated with Hot Springs.

Jennifer Allen (see "General Manager to Owner" article on pg. 1) also joined the board.



Welcome Sandra Powers & Jennifer Allen to the HSVCF Board of Directors.

Both Jennifer and Sandra will serve on the Board's public relations committee, and Sandra will serve on the membership committee as well.

MEMBERS HIGHLIGHT

Jan & Arnie Holtberg

In 1996, while living in Dallas, Texas, we discovered Hot Springs Village. As retirement neared, we concluded that the beautiful environment and recreational opportunities here were perfect for our needs. As we learned more and more about the residents of this terrific place, we were pleased to know that so many of us cared about the sense of community and the organizations that make a place work for all.

During our adult lives, we have lived in Massachusetts, Hong Kong, Kentucky, Texas, and Arkansas. One element that has made each of our locations desirable and pleasurable is that spirit of giving of which we are glad to be part.

For us, there could be nothing more satisfying than to contribute to the general welfare of all. That is why we support Hot Springs Village Community Foundation. We are proud to be part of the team.



Arnie & Jan Holtberg



A Note from Executive Director Kim Harrison

The past six months have been interesting at Hot Springs Village Community Foundation. I worked from home quite a bit—the COVID-19 surge after the Christmas holidays, the snowstorm in February. I think (hopefully) I am back in the office on a regular basis from now on—barring any floods, tornadoes, or other disasters! Despite the challenges, we have managed to get a few things accomplished.

In May, we awarded a grant to the Citizens Police Academy Alumni Association to purchase metal plate vest inserts for the HSV Police Department.

In June, we awarded a scholarship to Blake Stachey, the son of an HSV PD Patrol Officer and one of triplets all in college at the same time! Congratulations Blake. That scholarship was awarded from the Bob and Norma Shoemaker Endowment for Education.

At the end of June, we awarded a grant to LifeNet EMS to help the HSV Fire Department's Alarm the Village Program. If you need a

smoke alarm installed or replaced, the HSV FD will gladly do that for you, and they now have funds to purchase those alarms.

Hot Springs Village Community Foundation can find a way to assist you in charitable plans. Whether you want to start a fund to help your area of passion, or if we have an existing fund that works in the area you are interested in, we can help you in your philanthropic endeavors.

Also, if you are involved in an organization that could use some assistance in finding funds, I love to play matchmaker—pairing people with a passion for a cause and organizations that work in that area of interest.

You don't have to have deep pockets to make a difference, just an interest in a cause!

I am really looking forward to our Giving Tree grants cycle this fall. We will keep you all posted on what is happening. It's never boring at HSV Community Foundation. Come join us!



Visit Our Facebook Page Today!
www.facebook.com/HSVCF

The Arkansas Community Foundation of Hot Springs Village salutes the spirit of giving to local nonprofits that helps make our Village a great place to live and give!

For more information on how you can give or apply for this coming fall's grant cycle, please contact Kim Harrison, Executive Director of HSVCF, at 501-984-1545.

BOYS OF D63

HITTING
WOODLANDS
STAGE ON
OCTOBER 19,
2021



Prepare yourselves for a wonderful evening of the amazing music of *Frankie Valli and the Four Seasons*. There are a FEW remaining reserved tickets for \$25 and a FEW seats for the pre-concert dinner featuring food by Clampits for \$15.

Remaining tickets for both events will be available in September. Your support of these events is critical to HSV Community Foundation and its goal of serving the needs of the nonprofits in the Village and surrounding area.

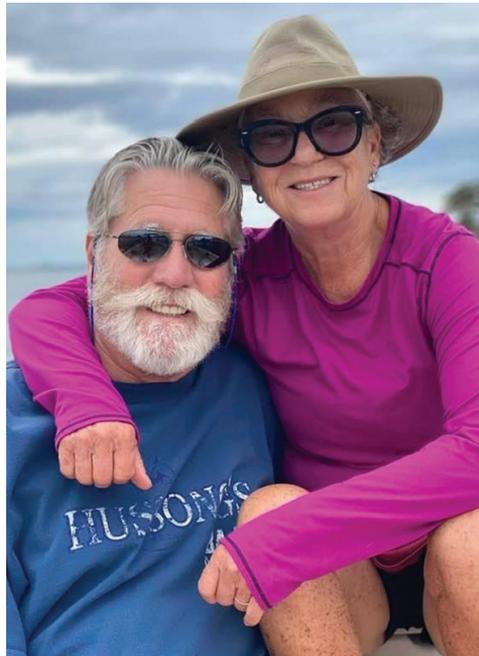
MEMBERS HIGHLIGHT

Mark & Susan Meyers

Welcome to new Hot Springs Village Community Foundation members Mark and Susan Meyers. They met in the Virgin Islands when Mark was Captain of the Looking Glass, a tourist submersible; Susan was vacationing from Banff, Alberta, Canada. Mark spent the next 20 years in the US Navy, five of which were a stint in Japan. His retirement from the military in 2010 led them to Hot Springs Village where family lived. Susan, who holds dual citizenship in Canada and the US, was a manager of a tea house in Banff before joining Mark in his naval career. This year will mark a milestone for them as Susan retires from her massage therapy practice in the Village, and Mark will retire from Saline County Memorial Hospital as a Pulmonary Navigator. Traveling in their RV will be their number one priority.

They were introduced to Hot Springs Village Community Foundation by a mutual friend and were impressed with the mission. "We were amazed at the number and variety of organizations and, in turn, the number of people helped by the Foundation. Our commitment to HSVCF grew even stronger when we learned the non-profits they help are the ones nearest and dearest to our hearts:

feeding the hungry, advocating on behalf of animal welfare via endowments and grants, and supporting the cultural segments of our community." Mark went on to say, "Susan and I love the Village, the residents, and organizations that help others. We are proud to be associated with Hot Springs Village Community Foundation."



Mark & Susan Meyers

Meanwhile at the Cedar Mountain Boys and Girls Club...



Kara Polk and Raegan Snyder playing putt-putt golf at Pirate's Cove in Hot Springs during one of our summer field trips.



Audrey Heuser, Bethany Terry and Lucia Heuser making "circuit bugs" in our STEM class. STEM is a large part of our programming at the Boys and Girls Club. It stands for Science, Technology, Engineering and Mathematics.

MEMBER HIGHLIGHT “What Would Howie Do?”

Before settling in HSV in 1996, Bev and Howie Watson traveled the world with his job in the oil industry. They were in New York, Canada, Indonesia for eight years, and finally landed in Dallas. It was in Dallas when they happened to play golf with Martha and Wilbur Smither that they learned about the Village. They never dreamed it would lead to life-long friendships and a love affair with Hot Springs Village and Hot Springs Village Community Foundation. When it came time for retirement, the Smithers introduced the Watsons to Bella Vista while visiting her parents. They also decided to visit HSV and loved it. So in turn they introduced the Smithers to HSV.

After moving to the Village, Bev and Howie settled into a life filled with friends, church, and golfing. They became aware of the Community Foundation soon after they arrived, and Howie joined the board. His tenure there, though, was cut short by a sudden and fatal heart attack in 2003. As Bev recovered from this tragedy and considered how she might memorialize her late husband, she naturally gravitated towards the HSVCF

for this purpose. As luck would have it, Martha was now a member of the board and active in establishing endowments. Martha worked with Bev to create the Howie W. Watson Memorial Endowment in 2007. The endowment is one

that has a “general purpose” which allows the grants committee to use the funds to fulfill the needs of local charities. In addition to setting up this endowment, Bev has also arranged to add funds to the endowment via her will. When asked why she took the opportunity to establish Howie’s Endowment, Bev said she just thought, “What would Howie do?”

Bev is now happily married to her best friend, Dean Patton. They too spend time enjoying golf, church, and traveling. They have a life membership in HSVCF and are proud of how the organization has progressed since they first heard about it in 1996. The Howie W. Watson Memorial Endowment was one of the first and is now a part of the 39 currently existing. Bev is very encouraged to see HSVCF near the \$2,000,000 mark and is proud to have been one of the “pioneers” in setting up her endowment.



Howie W. Watson Memorial Endowment creator Bev Watson

IF YOU WOULD LIKE TO CREATE A LASTING MEMORIAL FOR A FAMILY MEMBER AND ESTABLISH AN ENDOWMENT, PLEASE CALL KIM HARRISON AT 501-984-1545.



Stay Up-To-Date With What’s Happening Online: Visit www.arcf.org/hotspringsvillage

Since its inception, the primary goal of our Foundation has always been to ensure that we highlight what is important to us, to our members and supporters, and to our local community. We encourage you to visit the Foundation’s homepage to learn how to:

- Become a member
- Apply for scholarships/grants
- Send a memorial or tribute
- Make a donation

The Hot Springs Village Community Foundation (HSVCF) is a local organization dedicated to supporting local causes. Over the past 35 years, the *Foundation has disbursed nearly \$1,000,000 in charitable grants* to our neighbors.

Tax deductible membership contributions are key to maintaining these vital outreach programs. We would greatly appreciate your considering a donation to the Foundation by becoming a member.

• **Family memberships are \$65 annually.** Members are invited to our annual celebration and provided advance notice to purchase tickets for our benefit concert.

• **Contribute \$100 or more and you will also be invited to a special donor reception to be held in the spring of each year.**

• **Become a Life Member by making a minimum contribution of \$500.** Life members are invited to our annual celebration, provided advance notice to purchase tickets to our benefit concert, and are invited to a special donor reception. Life membership funds become a permanent part of the Foundation’s Life Endowment Fund, providing income year after year.

All members are recognized in our Annual Benefit Concert Program. Please go to our website at www.arcf.org/hotspringsvillage and complete the membership application online, or contact Kim Harrison, HSVCF Executive Director, at 501-984-1545 for more information.