Building Black Communities Fund Informational Webinar April 21, 2020



A R K A N S A S community foundation

Smart Giving to Improve Communities

LABPC

ARKANSAS BLACK PHILANTHROPY COLLABORATIVE

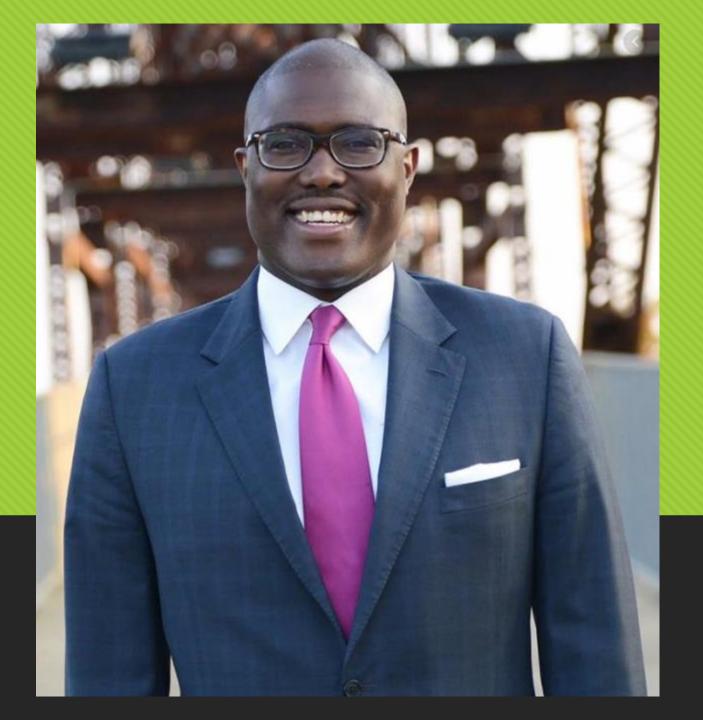
A R K A N S A S community foundation

Smart Giving to Improve Communities

Heather Larkin, President & CEO

City of LITTLE ROCK

Mayor Frank Scott



Building Black Communities Fund Derek Lewis, II

WEBINAR AGENDA

- Program overview
- RFP Logistics
- Q&A
 - Please use the Q/A feature on your screen to submit questions at any point during the presentation

Arkansas Black Philanthropy Collaborative (ABPC) is a coalition of black professionals who have come together to co-develop a shared transformational plan that is rooted in the aspirations, culture, and history of the African American community in the state of Arkansas and southern region of the US.

RKANSAS BLACK PHILANTHROPY

COLLABORATIVE

- 1. Develop a comprehensive plan to support and enrich black communities through strategic investments that are transparent, innovative, and indicative of the voices of the community.
- 2. Build capacity for black philanthropy professionals through increased investments in training and educational opportunities and creating an intentional pipeline for professional advancement.
- 3. Serve as an intermediary to identify potential funding opportunities for Black Led Organizations (BLOs) and nonprofits serving black communities, provide strategic capacity and technical assistance, and act as a liaison between nonprofits and local and national funders.



Building Black Communities Fund (BBCF)

provides grants up to \$25,000 to support programs and initiatives specifically designed to impact Black people and communities in the Little Rock metropolitan statistical area, which includes the following counties:

- Pulaski
- Saline
- Perry

- Grant
- Faulkner
- Lonoke



APPLICANTS MUST MEET THE FOLLOWING CRITERIA:

- Must be a registered 501(c) (3) organizations are eligible to apply. Other organizations that do not qualify for tax-exempt status are not eligible.
- Must be Black-led or Black serving, based on the following definitions:
 - Black-led: 51% or more of staff leadership, board and/or governing body are Black.
 - Black-serving: 75% or more of the population served consists of Black individuals in majority communities of color.
- Must be based in and serve primarily the Little Rock metropolitan statistical area, including one or more of the following counties: Pulaski, Faulkner, Grant, Lonoke, Perry, Saline.
- Must be in good financial standing.
- Should be able to demonstrate established relationships and have a good track record of working on activities that impact Black communities.



Programs and initiatives specifically designed to impact Black people and communities in at least one of the following areas:

- Small business support and economic development
- Community improvement
- Human services and basic needs
- Civil rights, social action, organizing and advocacy (non-political)
- Leadership development & capacity building
- Education
- Arts/Culture/Humanities
- Health

We will not fund...

Political advocacy or Lobbying



- The application period will open April 15 and close at 11:59 p.m. on May 15, 2021.

- If you are unable to complete the application via the online portal, you may also download and complete the attached document and email it to <u>arcfgrants@arcf.org</u> no later than 11:59 p.m. on May 15, 2021.

- The application will include questions about your organization's
 - Board and staff demographics
 - Mission and history
 - Proposed use of funding, including a detailed description of your work plan
 - Track record of outreach to the communities you will target with grant funding
 - Plan for measuring success
 - And a proposed budget for this grant project

BE SURE TO KNOW!



If selected, grantees must commit to:

- Brief final grant narrative and financial report
- Document funded efforts, including the use of photography, video, and in written form
- Participate in technical assistance or grant status calls
- Expend all grant funds between July 1, 2021 and June 30, 2022
- Facebook online training for nonprofit organizations

Kara Wilkins

All applications with required information should be completed no later than 11:59 p.m. on May 15, 2021. No exceptions!

Upon submission through the online portal ONLY, please look for confirmation of receipt.

Please keep answers short and concise.

We encourage organizations to complete the application early so that if you encounter any issues or have any questions regarding the request for proposals, you can direct to arcfgrants@arcf.org or call 501-372-1116

PROFESSIONAL ADVISORS NONPROFITS STUDENTS AFFILIATES NONPROFIT DIRECTORY SMART GIVING OUR IMPACT APPLY ABOUT CONTACT Register for Our BE Webinar Have questions about the grant process to apply? We're hosting an information noon. If you aren't able to attend, don't REGISTER HERE

www.arcf.org/bbcf

Apply Online

BEGIN APPLICATION

FUNDHOLDERS

The application period will open April 15 and close at 11:59 p.m. on May 15, 2021. If you are unable to complete the application via the online portal, you may also download and complete the pdf version and email it to grants@arcf.org no later than 11:59 p.m. on May 15, 2021.



Online application

Black leaders from central Arkansas with deep experience and expertise in the nonprofit sector will review proposals and select grant recipients.

Click here for a full list of Frequently Asked Questions about the Building Black Communities Fund 🛅 . 🛅

Arkansas Community Foundation is one of 20 community foundations in the United States selected to receive funding from Facebook to manage grantmaking to support Black communities and Black-led nonprofits. This commitment is part of a broader \$1.1 billion investment from Facebook in Black and diverse suppliers and communities in the US. The specific activities that grantee organizations undertake as part of this initiative should be directed by their deep connection to, and understanding of, the unique needs and strengths in Black communities.

Click here for the pdf version of the application. The You can email your completed application to grants@arcf.org.

Create an Account or Log-on to Your Existing Account

Logon Page

Email Address*	
The Email Address* field is required	
Password*	
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Log On Create New Account	
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Set up Your Account (or skip this step if you already have an account)

Create New Account

If you already have an Account, click the 'Cancel Account Creation' button to go to the Logon page

Osing the browser's back button will delete your registration information.

This registration process has multiple steps you must complete before you can apply.

Fields with an asterisk (*) are required.

Organization Information

Organization Name*

EIN / Tax Identification Number*

Telephone Number*

Web Site*

If your organization does not have a website, please type in "N/A".

Organization Email

Address 1*

Choose the Grant You Want to Apply for

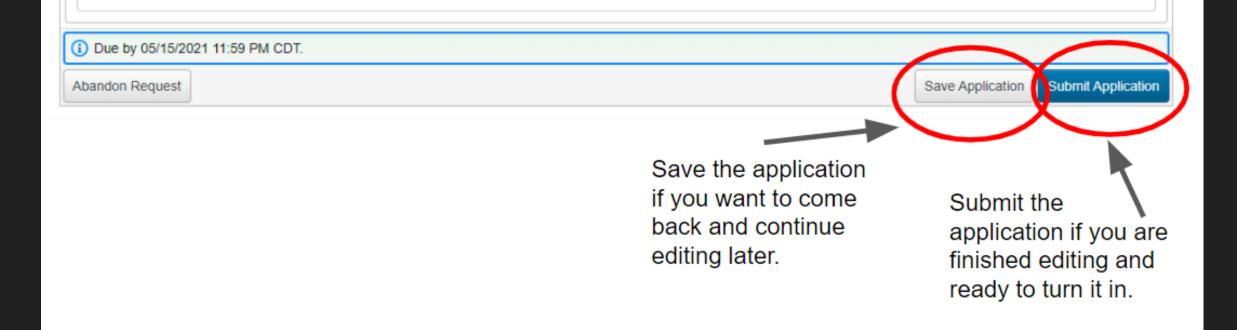
Quick Search		×
Sanding Black Communities Fund	Accepting Submissions from 04/15/2021 to / 5/15/2021	Apply
Building Black Communities Fund		
This grant supports programs and initiatives specifically designed to impact Black people Saline, Perry, Grant, Faulkner and Lonoke counties. Funding is provided by Facebook.	e and communities in the Little Rock metropolitan statistical area, which includes Pulas	ki,
Preview Send to GrantHub		
Early Literacy	Accepting Submissions from 01/04/2021 to 06/30/2021	Apply
Arkansas Community Foundation is focusing part of our annual grantmaking on	projects that support early literacy (specifically for children ages 0 to 8).	
Each of our affiliate offices will be making grants during each fiscal year, but their timelin imelines before starting your application.	nes will vary. Please click here to >>> Contact your local affiliate office for detailed	
Preview F Send to GrantHub		

Fill Out the Application

Arkansas Community Foundation Sara	ah
🚫 希 🗈 Apply 🕲 Organization History	
Complete proposals will include answers to all questions and a completed budget. Answers should be short and concise. <u>NOTE</u> : Please submit any questions regarding this request for proposals to grants@arcf.org or call 501-372-1116. The deadline for the application is 11:59 PM Central Time on May 15, 2021.	
V Organizational Information	
Executive Director name*	
Grant Manager name*	
Social media handles (if applicable)	
Please list urt address associated with your organization for Facebook	
\oplus	
Please list url address associated with your organization for instagram	
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Please list url address associated with your organization for Twitter	
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You Can Save and Continue Later

Scroll to the bottom of the application to find the "Save" and "Submit" buttons

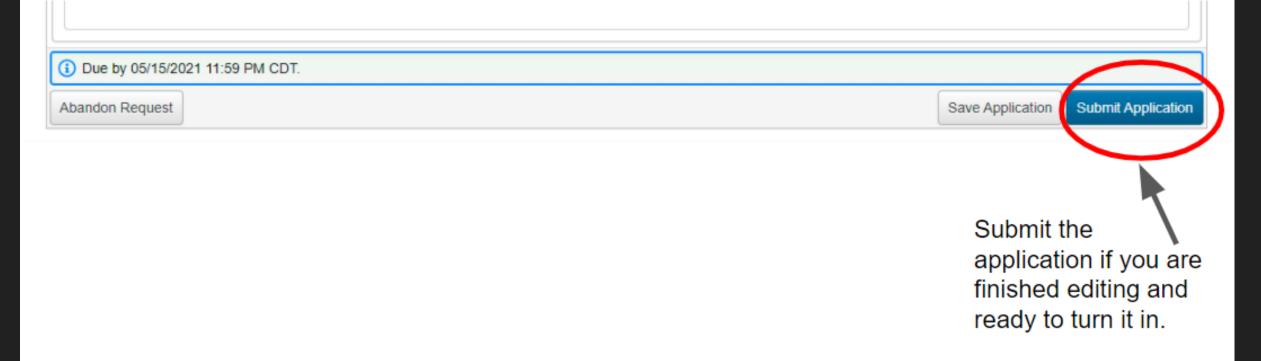


You Can Save and Continue Later

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	Process: Build	ting Black Co	ommunities Fund				
\langle	Application Decision	any black of		04/19/2021	Due by 05/15/2021 11:59 PM	CDT	Edit Application

Submit Your Application by 11:59 p.m. on May 15.

Scroll to the bottom of the application to find the "Save" and "Submit" buttons



You May Receive Email from Our Online System

Be sure to add <u>administrator@grantinterface.com</u> to your contacts list so email updates don't go to spam.

ARCF <administrator@grantinterface.com>

IF YOU HAVE TROUBLE WITH THE ONLINE SYSTEM

You can access PDF copy of the application that you can complete on your computer without internet and email to us at <u>grants@arcf.org</u>. You will also need to email us a copy of your annual operating budget.

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\bigotimes	SMART GIVING OUR IMPACT	APPLY	ABOUT			
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Q&A Session



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THANK YOU!

The BBCF application is now available at *www.arcf.org/bbcf*

Please follow Arkansas Community Foundation on social media and share this with your local network via email, social media, etc.

Sign up to receive updates about more grant opportunities and updates for the BBC fund at www.arcf.org/contact

A link to today's presentation will be listed on ACF website and Facebook

