

Welcome to the YAC Advisor Orientation Webinar!

Your presenters are:

Chris Love, Lea Whitlock, & Catherine Buercklin

Remember to press *6 to mute yourself. We will open the lines
at the end for questions.



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Central Office YAC Team

Chris Love
ARCF Program Director

Lea Whitlock
YAC Program Development VISTA Associate

Catherine Buercklin
YAC Communications & Research VISTA
Associate



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Agenda

Chris Love

- New efforts in ARCF's Central office for the YAC program
- Brief history

Lea Whitlock

- YAC objectives
- YAC Advisor Roles
- Minimum standards

Catherine Buercklin

- YAC Communications
- YAC Attack! 2012, Registration Deadline: FEBRUARY 1, 2012

Q & A Session to close.



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From the beginning...

- W.K. Kellogg Grant - “Preparing Youth as Leaders in Lifelong Philanthropy”
- Over 500 of Arkansas's teens have been through the YAC program
- Over \$350,000 has been granted to organizations benefitting children and youth
- Current standing of YAC
- VISTAs



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4 Goals of YAC

- Figure out what Youth in the community need
- Make grants to satisfy Youth needs
- Growing the YAC endowment
- Youth Leadership



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Needs Assessment

- A survey that serves as a tool of knowing the specific needs of youth in your community
- Why? To make grants as effective as they can be
- When? About every two years
- How? Surveys in schools, Focus groups, Free online surveys,



Proactive Grantmaking

- Needs Assessment
- Being strategic - targeting organizations that you think would benefit from a YAC grant
- Qualifications for a YAC Grant
- Follow up reports



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Fund Development

- Fund Development - long term, relationships
 - Ex: Letter writing, Donor Receptions
- Fund Raising - short term, immediate
 - Ex: Selling candy bars



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The “how-to” of YAC advising

- How do you Empower youth?

Three “Ls”

- let them *Lead* their meetings and decision-making process.
- help them *Learn* from their mistakes.
- make sure they *Laugh*. It's important that they have fun!



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The "how-to" of YAC advising

- Meeting with executive leaders
- You serve as liaison between ARCF and your YAC
- Attend regional trainings in your area



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Basic Standards

- 5 basics for maintaining your YAC
 - Meet at least 7 times per year
 - Have at least 10 members
 - Have at least one trained YAC advisor
 - Annual orientation for members
 - End of year survey to ARCF office



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YAC Best Practices

- Your personal YAC manual
 - What are they?
 - Why are they important?
 - When will they be available?
 - How can you use them?



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You are a liaison!

You are our connection to the YAC
you advise.

- With YOUR help, we can better adjust the program to YACers.
- With OUR help, you will have resources on how to help your YACers reach their full potential.



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New YAC Publications!



YAC
YOUTH ADVISORY COUNCIL
An Arkansas Community Foundation Initiative

[Find us on:]


 www.facebook.com/ArkYACs

 @ARCF_YAC

 email: yac@arcf.org
web: arcf.org/yac

-ARCF Youth Advisory Councils are teens making a difference in their community by granting money to and volunteering for those in need!


Calling Cards- Use to hand out as a YAC "business card"



YAC
YOUTH ADVISORY COUNCIL
An Arkansas Community Foundation Initiative


Teens can and DO make a difference!

Since 2002, members of Arkansas Community Foundation's Youth Advisory Councils (YAC) have given more than \$350,000 to charitable causes benefiting children and youth.



[What's a YAC?]
A Youth Advisory council is a group of teens who work together to raise money for their own charitable endowment. They use the proceeds from the endowment to make grants to local nonprofit organizations serving children and youth.

[What do YACs do?]
YACs meet throughout the year to understand philanthropy, develop funds and distribute grant money to meet needs in various counties. YACs also get to attend a statewide educational conference each spring to network and share ideas and best practices with their peers.



Info. Card- use to generate interest in YAC, and recruit new students and community support.



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ARKANSAS
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Any questions or comments?

YAC ATTACK REGISTRATION DEADLINE IS:

FEB. 1st

Go to arcf.org and register today! Applications can be filled out digitally. You will be prompted to e-mail the form to YAC@arcf.org.

The \$20 registration fee (per YACer) can be turned in upon arrival or mailed to our office.



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