

**Cleveland County**

Cleveland County had a total population of 8,689 in 2010, making it the 68th most populous county in the state. It experienced a 1.4 percent increase in population from 2000. With a land area of 597.7 square miles, Cleveland County's population density increased from 14.3 persons per square mile in 2000 to 14.5 persons per square mile in 2010. The racial composition of the county was 85.8 percent White, 12.2 percent Black or African American, and 2.0 percent Other. Of the people living in Cleveland County, 1.7 percent were Hispanic or Latino, which can be of any race. The population age 18 and over accounted for 75.2 percent of the total population. There were a total of 4,064 housing units, of which 84.1 percent were occupied. The county seat of Cleveland County is Rison. It had a 2010 population of 1,344, which reflects a growth of 5.7 percent since 2000.

**1. Children and Youth Will Excel Academically**

|  | Cleveland County |         | Arkansas |         |
|--|------------------|---------|----------|---------|
|  | Number           | Percent | Number   | Percent |
| Grade 4 Math, Proficient or Advanced, 2010*      |                  |         |          |         |
| Woodlawn   |                  | 86.0    |          | 80.0    |
| Cleveland County                                 |                  | 78.0    |          | 80.0    |
| Grade 4 Literacy, Proficient or Advanced, 2010*  |                  |         |          |         |
| Woodlawn   |                  | 84.0    |          | 77.0    |
| Cleveland County                                 |                  | 78.0    |          | 77.0    |
| Grade 8 Math, Proficient or Advanced, 2010*      |                  |         |          |         |
| Woodlawn   |                  | 65.0    |          | 63.0    |
| Cleveland County                                 |                  | 64.0    |          | 63.0    |
| Grade 8 Literacy, Proficient or Advanced, 2010*  |                  |         |          |         |
| Woodlawn   |                  | 81.0    |          | 76.0    |
| Cleveland County                                 |                  | 80.0    |          | 76.0    |
| Grade 11 Literacy, Proficient or Advanced, 2010* |                  |         |          |         |
| Woodlawn   |                  | 61.0    |          | 60.0    |
| Cleveland County                                 |                  | 67.0    |          | 60.0    |
| Graduation Rate, 2009*                           |                  |         |          |         |
| Woodlawn   |                  | 93.4    |          | NA      |
| Cleveland County                                 |                  | 85.6    |          | NA      |
| Remediation Rate, 2009                           |                  | 34.0    |          | 55.8    |

**2. People Will Have Education and Training Needed to Compete in Today's Economy**

|  | Cleveland County |         | Arkansas |         |
|--|------------------|---------|----------|---------|
|  | Number           | Percent | Number   | Percent |
| Population of High School Graduates and GED's, 2005-2009   | 2,794            | 48.3    | 660,625  | 35.4    |
| Population with Associate's Degree, 2005-2009              | 350              | 6.1     | 104,844  | 5.6     |
| Population with Bachelor's Degree, 2005-2009               | 590              | 10.2    | 235,419  | 12.6    |
| Population with Graduate or Professional Degree, 2005-2009 | 139              | 2.4     | 117,979  | 6.3     |

**3. Families Will Be Stable and Nurturing**

|  | Cleveland County |           | Arkansas |           |
|--|------------------|-----------|----------|-----------|
|  | Number           | Rate/1000 | Number   | Rate/1000 |
| Births to Teens, Age 11-17, 2009                       |                  | 10.2      |          | 13.3      |
| Children in Single Parent Families, 2005-2009          |                  |           |          |           |
| Children in Married Couple Families                    | 1,255            | 58.8      | 453,987  | 65.6      |
| Children in Male/Female HH, No Spouse Present Families | 879              | 41.2      | 237,923  | 34.4      |
| Total Population Living in Poverty, 2009               | 1,346            | 16        | 519,026  | 18.5      |
| Children Living in Poverty, 2009                       | 471              | 23.6      | 185,268  | 26.6      |
| Population Age 65 and Over Below Poverty, 2005-2009    | 171              | 13.2      | 47,570   | 12.6      |

\* - Data only available at School District Level.

NA - Graduation rate for Arkansas is not comparable to school district rate.

**Cleveland County** (continued)

**4. People Will Be Healthy**

|  | Cleveland County      |  | Arkansas              |  |
|--|-----------------------|--|-----------------------|--|
|  |                       |  |                       |  |
| Low Birth Weight Babies, 2009                                | Percent of all births |  | Percent of all births |  |
|  | 16.8                  |  | 8.9                   |  |
| Infant Mortality Rate, 2009                                  | Rate/1000 births      |  | Rate/1000 births      |  |
|  | 18.18                 |  | 8.49                  |  |
| Fluoridated Water, 2008                                      | Percent PWS           |  | Percent PWS           |  |
|  | 0.0                   |  | 65.3                  |  |
| Overweight/Obese Adults, 2008                                | Percent               |  | Percent               |  |
|  | 72.1                  |  | 65.7                  |  |
| Overweight/Obese School Age, 2009-2010 (Grades K,2,4,6,8,10) | Percent               |  | Percent               |  |
|  | 43.0                  |  | 38.0                  |  |
| Arkansas Prevention Needs Assessment Student Survey, 2009    | Percent               |  | Percent               |  |
| Any Drug - Lifetime Use (Grades 6,8,10,12 Combined)          | 27.5                  |  | 30.0                  |  |
| Current Cigarette Smokers, 2008                              | Percent               |  | Percent               |  |
|  | 26.9                  |  | 22.3                  |  |
| Physical Activity/Inactivity                                 | Percent               |  | Percent               |  |
| No Exercise in Past 30 Days, 2008                            | 29.2                  |  | 29.7                  |  |
| Meeting Physical Activity Recommendation, 2007               | 38.7                  |  | 45.9                  |  |

**5. People Will Have the Economic Means to Sustain a Quality Standard of Living**

|   | Cleveland County |         | Arkansas |         |
|---|------------------|---------|----------|---------|
|   | Number           | Percent | Number   | Percent |
| Median Household Income (dollars), 2009                         | 38,476           |         | 37,888   |         |
| Monthly Housing Costs (dollars), 2005-2009                      |                  |         |          |         |
| Median Selected Monthly Owner Costs - Houses With a Mortgage    | 794              |         | 953      |         |
| Median Selected Monthly Owner Costs - Houses Without a Mortgage | 293              |         | 304      |         |
| Median Gross Rent   | 534              |         | 600      |         |
| Home Ownership, 2005-2009                                       |                  |         |          |         |
| Owner Occupied Housing Units                                    | 2,574            | 76.4    | 749,491  | 67.5    |
| Renter Occupied Housing Units                                   | 796              | 23.6    | 360,144  | 32.5    |
| Unemployment Rate, 2009   |                  | 7.4     |          | 7.3     |

**6. Communities Will Be Safe**

|  | Cleveland County |         | Arkansas |         |
|--|------------------|---------|----------|---------|
|  | Number           | Percent | Number   | Percent |
| Violent Offense Convictions                              | 9                |         | 2,866    |         |
| Offense Convictions Against Children and Impaired Adults | 0                |         | 164      |         |
| Property Offense Convictions                             | 26               |         | 7,407    |         |
| Public Offense Convictions                               | 4                |         | 1,520    |         |
| Drug Offense Convictions                                 | 4                |         | 6,597    |         |
| Other Offense Convictions                                | 0                |         | 705      |         |
| Total Convictions  | 43               |         | 19,259   |         |

**7. People Will Be Engaged in Their Community**

|  | Cleveland County |         | Arkansas |         |
|--|------------------|---------|----------|---------|
|  | Number           | Percent | Number   | Percent |
| Voter Participation, 2010  |                  | 50.4    |          | 47.6    |
| Charitable Giving - Itemized Contributions Reported (\$Millions), 2006 | 2.3              |         | 1,192.7  |         |

\* - Data only available at School District Level.

NA - Graduation rate for Arkansas is not comparable to school district rate.